



Sponsor at the APHON Annual Conference

APHON is excited to offer your organization an assortment of sponsorship opportunities at the APHON Annual Conference taking place in Salt Lake City and on our virtual event platform. Please find our support levels below, followed by our specialty sponsorship programs.

In-Person = Sponsorship activities will be transpire in person in Salt Lake City with in-person attendees.

Virtual = Sponsorship activities will transpire on the event platform with the virtual attendees.

Hybrid = Sponsorship will transpire both in Salt Lake City and in the virtual event platform with all attendees.

Sponsor Levels

	Platinum Level \$30,000	Gold Level \$15,000	Silver Level \$5,000	Bronze Level \$2,500
Complimentary registration to conference program	5	3	2	1
Custom full-page menu listing in the main navigation page of the virtual platform and mobile app that links out to your website	Yes	X	X	X
Verbal recognition by APHON leadership at all plenary sessions	Yes	X	X	X
Virtual event home page sponsors highlight	Yes	Yes	X	X
Inclusion in the passport	Yes	yes	X	X
Post-conference registration List	Yes	yes	Yes	X
Logo recognition included on rotating slides throughout Conference	Yes	Yes	Yes	X
Recognition on APHON website	Yes	Yes	Yes	Yes
Recognition on virtual event homepage	Yes	Yes	Yes	Yes
Supporter display for your in-person exhibit or your virtual networking landing page	Yes	Yes	Yes	Yes
Recognition in the Conference-in-a-Box if received by August 31st	Yes	Yes	Yes	Yes
Sponsor recognition in e-blast to members	Yes	Yes	Yes	Yes



In-Person Sponsorships:

E-Connection Lounge.....	\$15,000
After Dark Event Sponsor.....	\$10,000
Advertising Lightbox.....	\$6,000
President’s Reception.....	\$5,000
Corporate Showcase.....	\$5,000

Virtual Sponsorships:

Virtual Happy Hour and Trivia Sponsor.....	\$2,500
Virtual Meditation Session Sponsor.....	\$1,500
Virtual Sponsored Coffee Chats.....	\$1,500
Innovation Spotlight.....	\$15,000

Hybrid Sponsorships:

Conference-in-a-Box Sponsorship.....	\$25,000
Registration Sponsorship.....	\$25,000
Innovation Spotlight.....	\$15,000
Tech Sponsorship.....	\$15,000
Thursday Breakfast Sponsorship.....	\$10,000
Lanyard Sponsorship.....	\$8,500
Sponsor Box Giveaway.....	\$6,000
Business Meeting and Lunch Sponsorship.....	\$10,000
New Comer/First Attendee Host Sponsorship	\$5,000

In-Person Sponsorships

E-Connection Lounge Sponsorship \$15,000

- ✓ Exclusive Opportunity
- ✓ The E-Connection lounge at the Annual Conference will be a place for attendees to come and charge their devices, hop on a Zoom call, and relax. The space will be set up so attendees will be able to relax and interact with one another safely. The E-Connection Lounge will also be a place that we will encourage in-person attendees to visit and connect with the virtual attendees.
- ✓ Sponsor receives branding of any specialty furniture for the space.
- ✓ Sponsor receives the naming rights of the lounge (i.e., Sponsor X’s Connection lounge).
- ✓ Gold Level Sponsorship benefits

APHON-45 After Dark Event Sponsor \$10,000

- ✓ Exclusive opportunity to support the highlight event at the APHON Annual Conference in celebration of APHON’s 45th anniversary.
- ✓ Branded Selfie Booth with your logo on every photo taken.
- ✓ Branded drink ticket given to all attendees at the event good for 1 drink.
- ✓ Opportunity to name a ‘signature’ drink for the event that will be served at the bars.
- ✓ Silver Level Sponsorship benefits.



Advertising Lightbox \$6,000

- ✓ A lit structure with graphic panels that can be branded. The structure is four-sided and will be placed in the main hallway leading up to registration that attendees pass on their way to registration.

President's Reception \$5,000

- ✓ Exclusive Opportunity to support this unique VIP event at the APHON Annual Conference.
- ✓ Verbal recognition at the start of the event as the sponsor of the event.
- ✓ Recognition on signage at the event.
- ✓ Opportunity to name a 'signature' drink for the event that will be served at the bars.
- ✓ Silver Level Sponsorship benefits.

Corporate Showcase

- ✓ Present a 30-minute presentation during exhibit hall hours in the exhibit hall.
- ✓ The space will be a large theater space in the exhibit hall set for 60 attendees to safely listen to your presentation.
- ✓ The title of your presentation will be displayed on the sign outside the showcase space, as well in the online schedule.

Virtual Sponsorships

Virtual Happy Hour and Trivia Sponsorship \$2,500

- ✓ Exclusive opportunity.
- ✓ Branded happy hour virtual event with logo recognition on event page and in the virtual room.
- ✓ Recognition on the video platform during the happy hour event.
- ✓ Opportunity to post a specialty recipe for an alcoholic and non-alcoholic drink before the event.
- ✓ APHON will promote this event to attendees as a special event during the Annual Conference.
- ✓ Bronze Level Sponsorship benefits.



Virtual Meditation Session Sponsorship \$1,500

- ✓ Exclusive opportunity.
- ✓ Recognition in the meditation video.
- ✓ Recognition of support in the video platform.
- ✓ Recognition in the conference schedule.
- ✓ Bronze Level Sponsorship benefits.

Virtual Sponsored Coffee Chats \$1,500

- ✓ Ability to participate in intimate conversations with committee members, leadership and attendees on a topic of your choice.
- ✓ Recognition in the schedule as a supporter of the Coffee Chats.
- ✓ Bronze Level Sponsorship benefits.

Hybrid Sponsorships

Conference-in-a-Box Sponsorship \$25,000

- ✓ Opportunity to brand a large image in the box which will be included on the opening flap, so that it is the first thing an attendee sees as they open the box. The image file must be between 2 in x 2 in and 6 in x 6 in. Your organization will be exclusively recognized in this format in the box.
- ✓ Up to five items in the box with a combined weight under 1 lbs. The sponsorship fee includes up to 3 co-branded item giveaways if desired as a part of the 5 items. The other items can be brochures or other flat paper promotional items no bigger than 8 ½ x 11 in. Note that brochures or giveaways from other companies may be included in the box.
- ✓ Opportunity to record a promotional unboxing video that APHON will use to market the Conference-in-a-Box to all attendees. The sponsor will have 2 minutes to explain the materials they have included in the box, not including additional script provided by APHON. This promotional video promoting the box will be exclusive to your organization.
- ✓ Platinum Level Sponsorship benefits.

Registration Sponsorship \$25,000

- ✓ Exclusive opportunity.
- ✓ Sponsor acknowledgment on all registration confirmation emails.
- ✓ Sponsor acknowledgment on the back of all the onsite registration badges.



- ✓ Opportunity to record a two-minute welcome message following the main plenary program OR have a brief message read by the plenary moderator following the speaker.
- ✓ Platinum Level Sponsorship benefits.

Innovation Spotlight \$15,000

- ✓ Include a pre-recorded session 45 min to 1 hour long to be played during two different industry concurrent slots during the virtual portion of the APHON Annual Conference. Virtual attendees will have two opportunities to view your content during the APHON Annual Conference.
- ✓ Your pre-recorded content will be posted on the APHON Annual Conference website for all of the in person and virtual attendees to view following the conference.
- ✓ Final MP4 file due October 18th.

Tech Sponsorship \$15,000

- ✓ Exclusive opportunity.
- ✓ Specialty recognition on the virtual platform.
- ✓ Recognition on the FAQs for the platform.
- ✓ Recognition during between plenary sessions.
- ✓ 2 Specialty charging stations onsite branded with logo.
- ✓ Gold Level Sponsorship benefits.

Thursday Continental Breakfast Sponsorship \$10,000

- ✓ Exclusive opportunity.
- ✓ Recognition at the breakfast stations in the exhibit hall.
- ✓ Breakfast napkins branded with your company's logo.
- ✓ Branded Coffee Sample included in the Conference-in-a-Box that is sent out to in-person and virtual attendees.
- ✓ Silver Level Sponsorship benefits.

Lanyard Sponsorship \$8,500

- ✓ Exclusive opportunity.
- ✓ Onsite the Lanyards will be available at 'self-serve' stations to disperse safely.
- ✓ Silver Level Sponsorship benefits.



Sponsor Giveaway in Conference-in-a-Box \$6,000

- ✓ Brand a giveaway in the Conference-in-a-Box that is sent out to attendees ahead of the meeting. Price includes shipping and stuffing costs associated with the giveaway and the Conference-in-a-Box.
- ✓ Silver Level Sponsorship benefits.

Corporate Showcase \$5,000

- ✓ 30 Minute talk hosted in the socially distanced corporate theater space during the in-person exhibit hall hours in Salt Lake City
- ✓ The title of the talk will be included in the conference schedule.

Business Meeting and Awards Lunch Sponsorship \$10,000

- ✓ Exclusive opportunity.
- ✓ Pre-record a 2-minute greeting to the attendees before the Business Meeting commences.
- ✓ Verbal Recognition by leadership during the Business Meeting.
- ✓ Zoom branding in the waiting lobby for those tuning in virtually.
- ✓ Silver Level Sponsorship benefits.

Newcomer/First Attendee Host Sponsorship \$5,000

- ✓ Exclusive opportunity.
- ✓ In Salt Lake City your organization's booth will be the meeting place for the newcomer and first-time attendee meet up event.
- ✓ During the virtual networking session, the virtual newcomers and first-time attendees will have a specified 'room', which will be named after your organization.
- ✓ Silver Level Sponsorship benefits.

Interested in sponsoring or have a question? Reach out to Allison Whitley at awhitley@aphon.org