



APHON Virtual Sponsorships

APHON invites you to become a conference sponsor. The below opportunities are specifically designed to get you recognition in a virtual environment and connect with attendees. Becoming a Virtual sponsor is an exceptional way for your organization to show its commitment to research, evidence-based practice, and treatment in the field of pediatric hematology/oncology nursing.

Product Theater - Industry Insight Talk

- ✓ 30 Minutes talk hosted in the virtual theater during virtual exhibit hall hours.
- ✓ Live or prerecorded format accepted. Sponsor can utilize a separate virtual event environment (such as zoom or go to meeting) and APHON will imbed the link in the virtual theater. The sponsor can also utilize the APHON event portal directly.
- ✓ Inclusion in the conference schedule.

\$5,000

Deadline for participation and slides (if applicable) July 27th

Registration Sponsorship

- ✓ Sponsor acknowledgment on all registration confirmation emails
- ✓ Sponsors recognition on Registration page
- ✓ Gold level sponsorship recognition (see table below).

\$15,000

Deadline for participation 15th

Opening Reception Zoom Sponsor

- ✓ Branded Sponsor acknowledgment on schedule.
- ✓ Branded video platform and on the video meet platform.
- ✓ Opportunity for a special virtual event in your virtual booth during event.
- ✓ Silver level sponsorship recognition (see table below).

\$10,000

Deadline for participation July 27th

Meditation Session Sponsor

- ✓ Virtual room for attendees to tune into to meditate.
- ✓ Recognition of support in the video platform.
- ✓ Bronze level sponsorship recognition (see table below).

\$3,000

Deadline to Participate July 27th

Sponsor Giveaway in Conference Box

- ✓ A branded giveaway in the conference box that is sent out to attendees ahead of the meeting. Price includes all production, shipping, and stuffing costs associated with the giveaway and the conference in a box.
- ✓ Silver level sponsorship recognition (see table below).

\$8,000

Deadline to participate July 13th

Material Deadline for item to be shipped to APHON HQ August 3rd (if the sponsoring company is furnishing the item themselves.)

Tech Sponsor

- ✓ Company logo at the top of the virtual exhibit hall page above the floorplan.
- ✓ Sponsor Recognition in Tech instructions and the platform FAQs
- ✓ Brand the recognition in specific virtual non-come pages and virtual waiting rooms.
- ✓ Gold level sponsorship recognition.

\$15,000

Deadline for participation July 27th

Virtual Coffee Chat with APHON Leaders

- ✓ Support a 'virtual break' zoom chat for attendees.
- ✓ 45 second recording to kick off coffee chat.
- ✓ APHON will promote this event to attendees as a special event during conference.
- ✓ Recognition next to the event listing in the schedule.
- ✓ Recognition on the chat window plane.
- ✓ Silver level sponsorship recognition (see table below).

\$5,000

Deadline for participation July 27th

Virtual Happy Hour Sponsor

- ✓ Branded happy hour chat window
- ✓ Recognition on the video platform during the happy hour event.
- ✓ Opportunity to post a specialty recipe for an alcoholic and non-alcoholic drink in your virtual booth to those attendees who walk in your virtual booth and download the recipe leading up to the event.
- ✓ APHON will promote this event to attendees as a special event during conference.
- ✓ Silver level sponsorship recognition (see table below).

\$5,000

Deadline for participation July 27th

Corporate Satellite Symposium

- ✓ Exclusive time to present a virtual session at the APHON conference
- ✓ Recognition and promotion in marketing leading up to conference to promote the session
- ✓ Recognition and promotion in all agendas and schedules.
- ✓ Content will be hosted on APHON website for 9 months if desired.
- ✓ All satellite symposiums must submit an application and have the topic approved by APHON before conference.

\$35,000

Deadline for participation July 16th

Sponsorship Level Benefits

	Platinum Level \$30,000	Gold Level \$15,000	Silver Level \$5,000	Bronze Level \$2,500
Complimentary registration to conference program	X			
Full Page Ad in APHON Counts or 1 Month banner in APHON eNews	X			
Virtual event home page sponsor highlight	X			
Inclusion in the Passport	X	X		
Post Conference Registration List	X	X	X	
Recognition on APHON Website	X	X	X	X
Recognition on Virtual Event homepage	X	X	X	X
Supporter Display for your virtual exhibit booth	X	X	X	X
Recognition in the Conference Box if Received by July 31 st	X	X	X	X
Sponsor Recognition in e-blast to members	X	X	X	X

For more information on how to sign up for the above opportunities, or for a customized package, please reach out to Allison Whitley, at awhitley@aphon.org