APHON 2021 Virtual Industry programs were one of the best received virtual engagement programs to date! APHON is excited to bring that same engagement virtually and in person to West Palm Beach.

You’re Invited
TO EXHIBIT
IN-PERSON AND VIRTUALLY

APHON makes every effort to encourage attendee interaction with your sales force, and your investment in APHON will be supported in the following ways:

- Innovative programming that draws more than 1,100 qualified attendees
- A grand opening reception held in the Exhibit Hall
- Exclusive unopposed exhibit time
- A free listing on the APHON website and conference app
- Additional preshow conference marketing opportunities to help you maximize your presence at APHON.
- Virtual networking opportunities to help you connect with in person and virtual attendees.

This is the best opportunity you will have in 2022 to reach this unique group of healthcare professionals.

The virtual event was great! It was great to connect with others across the country and world during this difficult time. Thank you for allowing us the opportunity to sponsor and participate as colleagues. Look forward to seeing everyone in WPB next fall!

96% OF EXHIBITORS rate their Virtual Booth as Good to Very Good.

The 2021 APHON virtual Conference welcomed over 1100 Attendees.
Enhance your visibility at APHON through becoming a conference sponsor. Sponsoring is an exceptional way for your organization to show its commitment to research, evidence-based practice, and treatment in the field of pediatric hematology/oncology nursing.

Opportunities include:

- Attendee Giveaways
- Company Branded Wi-Fi
- Lanyards
- Supported Receptions or Breaks
- Commercially Supported Symposia
- Opening Reception Host
- Mentoring Area Branding
- Support Packages with Integrated Virtual and In-Person Opportunities will be available April of 2022

46TH ANNUAL CONFERENCE AND EXHIBIT

SEPTEMBER 15-17
Palm Beach County Convention Center | West Palm Beach, FL

APHON will be giving you virtual exhibit and in person networking options that will include:
- Virtual and In Person Booths
- Conference in a Box Advertising
- Conference Crossword
- Digital Banner Advertising
- Special digital Networking Opportunities and other opportunities to help you promote yourself to all Virtual and In person Attendees.

Support Packages with Integrated Virtual and In-Person Opportunities will be available April of 2022

As the premier professional organization for nurses and allied health-care professionals who care for children, adolescents, and young adults with cancer and blood disorders and their families, APHON is a dynamic professional organization of more than 4,000 pediatric hematology/oncology nurses and allied healthcare professionals. The APHON Annual Conference and Exhibit is the only conference dedicated to pediatric hematology/oncology nurses that offers exhibit opportunities.

You will interact with more than 1,500 influential nurses who are looking for solutions for patients and their families in:

- Pharmaceutical Products
- Medical Equipment
- Blood Services
- Educational Materials
- Training Programs
- Publications
- Medical Software
- Nutritional Products
- Support Services
- Therapeutic Products
- Recruitment Services

DEMO YOUR PRODUCTS

CORPORATE SHOWCASE

APHON is pleased to offer your organization a prime opportunity to showcase your products and services by conducting a webinar or product demonstration during exclusive exhibit hours at the in person portion in West Palm Beach.

VIRTUAL AND IN PERSON COMMERCIALY SUPPORTED SYMPOSIA

APHON invites industry partners and medical education companies to present a Commercially Supported Symposia. Symposia are a fantastic way to become involved in an educational element at conference and strategically connect with over 300 attendees. Breakfast, lunch and dinner slots are available. All symposium will be presented in person in West Palm Beach, and live streamed to virtual attendees.

Area of Expertise: 65%

Primary Position: 34%

Primary Responsibility: 24%

Primary Practice Area: 25%

Primary Specialty: 67%

Primary Work Setting: 55%

As of July 2022, 4% are 65 years or older.

Sign up by July 14, 2022 to save $250 in exhibit fees. Contact Allison Whitley for any questions or to schedule a demo at awhitley@aphon.org