SEPTEMBER 15-17, 2022
WEST PALM BEACH
Florida
46TH ANNUAL CONFERENCE
Application for Exhibit Space

We understand that space will be rented at the following rates:

10’ x 10’ (100 sq. ft.)
- $1,950 before July 14, 2022
- $2,100 thereafter

10’ x 20’ (200 sq. ft.)
- $3,750 before July 14, 2022
- $4,050 thereafter

20’ x 20’ Island (400 sq. ft.)
- $7,950 before July 14, 2022
- $8,550 thereafter

Not-for-Profit Booth Package
- $1,800 before July 14, 2022
- $1,950 thereafter

Corner Fee
- $150

Virtual Booth
- $1,500 before July 14, 2022
- $1,650 thereafter

Additional Virtual Platform opportunities within the Platform will be made available April 2022.

We understand that all space must be paid for in full by August 17, 2022. If assigned space is not paid for in full by the specified date, it may be assigned to another exhibitor at the option of APHON.

We agree to abide by the Terms and Conditions printed on the reverse side of this form, which are made part of this contract. This is not a binding contract until signed by the APHON sales representative on behalf of APHON.

We will make every effort to accommodate requests but can make no guarantee.

1st choice ___________________ 3rd choice ___________________
2nd choice ___________________ 4th choice ___________________

List the products that will be exhibited. ____________________________

List companies you prefer not to be near. ____________________________

Exhibit Listings

Please electronically submit a company logo and description of your products or services to be exhibited, in 50 words or fewer, exactly as you want the information to appear on the website and conference app. Submit to Sarah Grubbe at sgrubbe@connect2amc.com by August 1, 2022.

(Descriptions may be edited slightly to maintain consistency.)

Industry Relations Council

Your organization’s participation will make a difference in the field of pediatric hematology/oncology nursing.

We would like to receive more information on APHON’s Industry Relations Council.

FOR APHON USE ONLY

Booth number(s) assigned ___________________
Total cost $_________________________ Exp. ____________
Amount paid $_________________________
Accepted: APHON, by ___________________

Company Information

Please print or type.

Company name ____________________________

Street address _________________________________
City, State, ZIP _________________________________
Phone (____) __________ Fax* (____) ___________

Website * I understand that by providing the fax number(s) listed above, on behalf of the company specified above, I am authorized to receive, and hereby consent for the company to receive, communications sent by or on behalf of APHON.

The signer of the application for exhibit space—or person designated below, if different—shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations. This contract and related future mailings will be addressed to the signer (or designee indicated below if different).

Signature _________________________________
Name ____________________________ (first) __________ (last) __________
Title ____________________________ (first) __________ (last) __________
E-mail _________________________________

Billing Information

Name ____________________________ (first) __________ (last) __________
Firm name _________________________________
Street address ____________________________ (if different from above)
City, State, ZIP _________________________________
Phone (____) __________ Fax (____) ___________
E-mail _________________________________

Please complete all three steps:
1. Fax to 888.374.7259.
2. Make a copy of this form for your records.
3. Return the original, with a 50% deposit or full payment, to

APHON Exhibit Office
PO Box 3781
Oak Brook, IL 60522

Make checks payable to
Association of Pediatric Hematology/Oncology Nurses
For credit card payments, contact APHON at 847.375.4763.

Payment Information

cc # ____________________________ exp ____________ $ _______
check # ____________ $__________ date __________
check # ____________ $__________ date __________
In 2020 virtual exhibitors who advertised saw an increase of 30% of booth activities versus those that did not. Enhance your visibility and drive attendees to your booth.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting APHON attendees to your booth at the annual conference through advertising in the conference app, the Room Drop Program, the Exhibit Hall Passport Program, or all three!

### 2022 APHON Conference Virtual Opportunities

- **Push Notification | $2,000**
  Send your message to the entire conference audience by providing your preferred time for communication. (Push notification may not conflict with education sessions and is subject to change based on availability.) One available per day.

- **Virtual Event Banner Ad | $2,000**
  Place an advertising banner ad inside the virtual event during the live event alongside major non-CME activities. Note this banner ad would display within the virtual event and the event mobile app. Dimensions of the banner ad will be released March 2022.

- **APHON Website Homepage and Registration Page Banner (300 x 250 px) | $2,500**
  Place a banner ad on the APHON website homepage and the event registration page and receive activity leading up to the virtual event and during the event. Materials should include a clickable link and any appropriate tracking capabilities.

- **Room Drop Program**
  Connect with attendees, brand your product, and drive foot traffic to your exhibit with a room drop to each attendee guest room. Submit 550 pieces to APHON Headquarters (address below) by August 15, 2022.

  - **I will participate in the Room Drop Program at a total fee of $2,000**

- **Conference-in-a-Box Insert**
  A box will be mailed out to attendees with special APHON items. Include a 8 ½ by 11 mailer piece. Piece MUST NOT exceed 8 ½ by 11 to be included in the conference box. Piece must be at APHON HQ by July 25, 2022.

  - **I will participate with a Billboard Ad at a total fee of $3,000**

- **Billboard Ad**
  Increase your onsite presence with a meterboard-size (38 ¼" x 92 ¼") ad placed in a high-visibility location onsite. Artwork due by August 15, 2022.

  - **I will participate with a Billboard Ad at a total fee of $2,000**

- **Virtual and In-Person Exhibit Hall Passport Program**
  Direct attendees to your virtual and in person booth by participating in this program in the Exhibit Hall! Attendees will be given a list of virtual and in person exhibitors. They will be asked to get their passport stamped to be eligible for special prize drawings in the Exhibit Hall.

  - **I will participate in the Passport Program at a total fee of $700**

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**Return to:**
APHON, Allison Whitley, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631-2738
awhitley@aphon.org
1. APPLICATION AND ELIGIBILITY. Application for booth space must be made on the printed form provided by APHON (hereinafter “Association”), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is open to exhibitors who, in the sole judgment of the Association, are capable of maintaining the standards prescribed by the Association, those affiliated with the Association, their subsidiaries and affiliates, and those exhibiting in its behalf through an authorized representative.

2. ACCEPTANCE AND ELIGIBILITY. Acceptance of the application for booth space is subject to the proposed space meeting the requirements established by the Association. All depressions, holes, and voids in the space must be filled with material provided by the exhibitor. The exhibitor shall not cause congestion in the loading and unloading area, in the aisles, or in any freight traffic area. The Association reserves the right to assign space other than the choice requested, if necessary, and the right to recoup any unsettled claim from the exhibitor or any other person or organization hired to the exhibitor. The Association reserves the right to terminate the exhibition or contract if it deems any exhibit to detract from the primary purpose of the event.

3. PAYMENT DATES. All payments must be made within 30 days of invoice. Invoices will be sent by the Association after all necessary information is received. Any exhibitor who fails to make payment within the specified time may be removed from the exhibition. The price for 10'x10' not-for-profit exhibitors is $4,950 before July 14, 2022, or $5,950 thereafter; 20' x 20’—$7,950 before July 14, 2022, or $8,550 thereafter. The price for 10’x10’ exhibitors is $2,450 before July 1, 2022, or $2,850 thereafter. The price for 10’x20’ is $4,800 before July 1, 2022, or $5,100 thereafter. The price for 10’x30’ is $6,500 before July 1, 2022, or $7,000 thereafter. The price for 10’x40’ is $7,950 before July 1, 2022, or $8,550 thereafter. If for any cause beyond the control of the Association—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be terminated and any payments made hereunder shall be returned to the exhibitor. Nothing contained herein shall be deemed to create any estoppel or bar of any right or claim against the Association. Exhibit Space Application—Terms and Conditions

4. INSTALLATION/DISMANTLING. Installation of each exhibitor's booth shall be concurrent with the hours during which regular scheduled exhibit hours will not be permitted. All exhibits are to be completed by 4 pm on Friday, September 16, 2022. All exhibits are to be dismantled concurrently. No packing of equipment or literature within 24 hours prior to the move-out time is permitted. Any space not occupied at the exhibit facility by 4 pm, Thursday, September 15, 2022, shall be forfeited and removed. All exhibitors are responsible for the removal and storage of their exhibits. All exhibits are to be removed at the exhibitor’s expense. The exhibitor shall comply with all relevant fire regulations and guidelines. The exhibitor shall arrange all packing and shipping arrangements. Exhibitors should coordinate with the Association regarding any particular requirements. The exhibitor shall submit the exhibits for inspection by the Association in writing prior to move-out.

5. CONTRACTOR AND LABOR COORDINATION. The exhibitor must cooperate with the Association and the Official Contractor for the orderly setup, management, and dismantling of the exhibit premises. The exhibitor’s service kit will be e-mailed to all exhibitors approximately 60 days in advance with instructions for the use of services at the exhibit facility. The exhibitor shall not cooperate with any outside contractor in the handling of labor, supplies, or services, and the exhibitor shall not rent or lease space or facilities to anyone other than the Association or the Official Contractor for the purpose of the exporation. No booths will be guaranteed until the Association receives full payment of the total booth fee, along with a signed application and an acceptance letter. If full payment is not received by August 1, 2022, the Association will have the right to assume the balance of the contract, and the contract terms and conditions outlined below shall apply. The exhibitor expressly understands that the Association reserves the right to cancel the contract and the exhibitor shall have no claim against the Association for any costs or damages incurred by the exhibitor. All space occupied at the exhibit facility by 4 pm, Thursday, September 15, 2022, shall be forfeited and removed. All exhibitors are responsible for the removal and storage of their exhibits. All exhibits are to be removed at the exhibitor’s expense. The exhibitor shall comply with all relevant fire regulations and guidelines. The exhibitor shall arrange all packing and shipping arrangements. Exhibitors should coordinate with the Association regarding any particular requirements. The exhibitor shall submit the exhibits for inspection by the Association in writing prior to move-out.

6. ADVERTISING MATERIALS. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the Association's purposes. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the Association's purposes. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the Association's purposes. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the Association's purposes.

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8. LIABILITY FOR DAMAGES OR LOSS OF PROPERTY. Guard service is provided by the Association on a 24-hours basis from move-in through move-out. Notification of the guard service provided by the Association for purposes of general security in the exposition premises, the exhibitor shall not be liable, and holds harmless the Association, the exhibitor facility, and the Official Contractor from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of or property or income or interest which may be sustained by reason of or from the equipment or exhibit premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the Association. The Association and exhibitor facility shall not be liable for any injury, loss, or damage to any property or person, or property or injury to any person, or person or other organization hired to the exhibitor, to the exhibitor's employees or agents, or to the exhibitor's agents, employees, and any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. All exhibits, goods, wares, and merchandise are to be displayed in a clean, neat, and orderly fashion. The exhibitor shall not make any claim for refund of booth space or other damages arising from the negligence of the Association or the exhibitor facility. The Association and exhibitor facility shall not be liable for any injury, loss, or damage to any property or person, or property or injury to any person, or person or other organization hired to the exhibitor. The Association shall not be liable for any injury, loss, or damage to any property or person, or property or injury to any person, or person or other organization hired to the exhibitor. The Association shall not be liable for any injury, loss, or damage to any property or person, or property or injury to any person, or person or other organization hired to the exhibitor.

9. ADDITIONAL EXHIBITOR SERVICES. The exhibitor expressly agrees that any exhibit material remaining in the Exhibit Hall after the contracted move-out time has terminated or any damaged exhibits left behind will be removed and disposed of at the expense of the exhibitor and without liability to the Association or the Association's agents or representatives.